Show Me Afterschool Showcase 2020

Young Entrepreneur Pitch Challenge Rules and Eligibility

Missouri Afterschool Network reserves the right to update these rules at any time. We will make every attempt to notify applicants of any changes to the rules. However, it is ultimately the responsibility of the applicant to stay up to date with Young Entrepreneur Pitch Challenge Rules and Regulations by visiting http://moafterschool.org.

Eligibility

- Students must be enrolled in school (grades K-12) during the 2019-2020 academic year. This includes students who are home-schooled or enrolled in an online school.
- Students enter the contest at the level that corresponds to their grade at the time of entering the contest. The three grade level groups are: K-5, 6-8, and 9-12.
- Students must reside in Missouri.
- Students enter the contest as an individual; contestants may not work in teams. This is to encourage every young person to experience entrepreneurship!
- Each grade level group has space for at least 12 contestants. Some grade level groups may be able to accept more contestants depending on overall registrations.
- Student pitches must be no longer than 90 seconds. It is recommended that pitches not be not less than 45 seconds.
- Students and parent/guardians complete online registration at http://moafterschool.org/our-work/contests/ and will receive an email confirming receipt of his/her entry.
- The deadline for registration is April 3, 2020 at 11:59 p.m.

Permission and Media Consent

- Student’s parent/guardian must grant permission for student to enter the Young Entrepreneur Pitch Challenge by completing the electronic permission section of the entry form on the website.
- Student and his/her parent/guardian must give consent to all photographs, audio recordings and video recordings taken of him/her, and all Young Entrepreneur Pitch Challenge work presented to Missouri Afterschool Network.
- All media recordings become the property of Missouri Afterschool Network and may be used by Young Entrepreneur Institute for educational, instructional or promotional purposes in print, broadcast or electronic media formats now existing or in the future created. There will be no compensation for the use of any photographs, audio or video recordings or any other media.
**Business Pitch Criteria**

- The student’s proposed idea can be any type of business – a product business, a service business, a social enterprise that helps people or the environment, or a technology business.
- Student pitches will be judged on the creativity of the idea, business name and presentation; the persuasiveness of the pitch; and the overall quality of the idea, pitch and presentation.
- Winners and finalists will be determined by a panel of judges from the youth entrepreneurship education ecosystem in Mid-Missouri.

**Prizes**

- Three (3) winners and five (5) finalists for each grade level category will receive monetary and/or “in-kind” prizes.
- There is no cash value to “in-kind” prizes and no exchanges or refunds will be offered. Prizes are non-transferrable.
- Prizes will be distributed at the Show Me Afterschool Showcase on April 18, 2020.

Three (3) winners (in each grade level group) will each receive:

- $100.00 cash
- Bluetooth wireless speaker
- Young Entrepreneur Pitch Challenge Trophy
- Resource bundle for youth business startups

Five (5) finalists (in each grade level group) will each receive:

- $50.00 in gift cards
- Young Entrepreneur Pitch Challenge Certificate
- Resource bundle for youth business startups

Winners and finalists will be announced and acknowledged on [http://moafterschool.org](http://moafterschool.org) after the event, as well as via email.