

Agenda for the Public Policy & Advocacy Committee

- New Leadership Decisions
 - Tyler Kearns & Colleen Abbott approved as Co Chairs for the committee
- Recap/Updates since last meeting
 - Launched staffer and program of the month program
 - Discussion on the process for nominations
 - Timeline for nominations on a quarterly basis
 - How do we encourage programs to apply?
 - Pipeline/Social Media/Talking to other programs/Possibly send press releases to media about award winners
 - Great to know about other programs and what they are doing.
 - Possibly getting t-shirts from David's program for the award winners
 - Possibly focus on summer programming in the summer
- Child Advocacy Day update
 - Stickers for those attending and to leave with
 - Explanation of Child Advocacy Day
 - Share information about charter busses from the St. Louis area
 - Discussion about activities for students – looking at Boys & Girls Club advocacy day
 - Ask for legislators to be at the Mayoral Summit
 - Ask for program visits – possibly save the date cards
 - Licensing Regulations for School Age Sites – postponed due to governor's race & likely change of department heads – will move forward with HSS
 - Currently licensed programs 10% rate increase for child care subsidies
 - March 29th – Pre Child Advocacy Day Webinar
- Mayoral Summit update
 - Conference calls for agenda & outreach committees
 - Bi-state work groups
 - Agenda by April 5th
 - Mayor James, KC & Mayor Dunn, Leewood will send a letter; circulating a save the date
 - Working with Missouri Municipal League
 - Committee members can help to engage/reach out to mayors on the event
- Video Contest Promotion
 - Announced on the pipeline
 - T-shirts for winning teams
 - Possibly send an email with past winning videos
 - Possibly look into network text casting
- Scholarship Promotion

- Announced on the pipeline
- Discussion about afterschool involvement
- Due April 30
- Discussion about selection process and selection committee
- Discussion about where the money for the scholarship comes from
- Next Round of Nominations for Monthly Awards
 - April, May, June – nominations for next quarter open in the next two weeks in order to award before the end of April
- New Round of Ambassadors
 - Discussion about 1 year commitment and how do we keep current ambassadors engaged
 - Timeline
 - Possibly priority list
 - Promoting ambassadors and what they are doing
 - Possibly offering workshops from current ambassadors to engage more people in advocacy
- Election season—things to consider
 - What ways can we get the afterschool message out with the elections
 - Columbia candidate forum/breakfast – KC Youth Coalition Event
 - Substance Abuse
 - Crime
 - Education Gaps
 - Early Childhood – Cradle to Career
 - Youth Advisory Council asked the questions & prepared the program
 - Discussion on the model and how would we do this in various areas of the state
 - Discussion about election events
 - Possibly come up with talking points and questions that could be used by providers at town hall members across the state
- Social Media – make sure we all like and follow all the sites
 - Love Afterschool campaign helped at the local level
 - MASN is not currently allowed to purchase ads to promote FB page