



# Young Entrepreneur Pitch Challenge 2025

## Rules, Eligibility and Recognition

### Eligibility

- To enter, students must be enrolled in school (grades K-12) for the 2024-2025 academic year. This includes students home-schooled or enrolled in an online school.
- Students enter the contest at the level that corresponds to their grade at the time of entering the contest or if in summer, the post school year. The three grade level groups are: K-4, 5-8, and 9-12.
- Students must reside in Missouri.
- Students enter the contest as an individual or team of no more than 4. Winning teams will share any prizes won.
- There is no limit on contestants per grade level group. Top 10 winners from each age group will compete in the national pitch competition.
- Student pitches must be no longer than 90 seconds. It is recommended that pitches not be less than 60 seconds. File types accepted include mp4, mov, avi, mpg, and wmv.

### Registration

- Students and parent/guardian can create a login account, register and upload video entries at [https://my.reviewr.com/s2/site/Young\\_Entrepreneur\\_Pitch\\_Challenge25](https://my.reviewr.com/s2/site/Young_Entrepreneur_Pitch_Challenge25)
  - Click on LOGIN
  - Login using your existing account or create a new one, and enter registration info
  - Upload your video file and submit!
- The deadline for registration is July 31, 2025 by 11:59pm.

### Permission and Media Consent

- Student's parent/guardian must grant permission for student to enter the Young Entrepreneur Pitch Challenge by completing the electronic permission section of the entry form.
- Student and his/her parent/guardian must give consent to all photographs, audio recordings and video recordings taken of him/her, and all Young Entrepreneur Pitch Challenge work presented to Missouri AfterSchool Network.
- All media recordings become the property of Missouri AfterSchool Network and may be used by Young Entrepreneur Institute for educational, instructional or promotional purposes in print, broadcast or electronic media formats now existing or in the future created. There will be no compensation for the use of any photographs, audio or video recordings or any other media.

### Business Pitch Criteria

- The student's proposed idea can be any type of business – a product business, a service business, a community initiative that helps people or the environment, or a technology business.

- Student pitches will be judged on:
  1. **creativity of the idea, business name and video**
  2. **clarity of the presentation**
  3. **persuasiveness of the pitch, and**
  4. **overall quality of the idea, pitch and video**
- Winners and finalists will be determined by a panel of judges from the youth entrepreneurship education ecosystem in Missouri.

## Youth Recognition

- **One (1) GRAND-PRIZE WINNER overall will be selected (K-4, 5-8, and 9-12):**
  - \$500 Gift Card
  - Consultation with a successful entrepreneur
- **One (1) WINNER in each grade level group (K-4, 5-8, and 9-12) will be selected:**
  - \$100 Gift Card
  - Young Entrepreneur Pitch Challenge Winner Certificate
  - Resource Bundle for Young Entrepreneurs
- **Five (5) RUNNER-UPS in each grade level group (K-4, 5-8, and 9-12) will be selected:**
  - \$50 Gift Card
  - Young Entrepreneur Pitch Challenge Runner-Up Certificate
  - Resource Bundle for Young Entrepreneurs
- **ALL YOUTH CONTESTANTS** will receive a certificate and access to resources and opportunities for further coaching and guidance with their ideas.
- **PROGRAM PRIZES**
  - \$200 Gift Card-The Grand Prize Winner's Program
  - \$200 Gift Card-Program with the most entries
  - \$200 Gift Card-The Program Leader Pitch-Discussing the Prompt
- **Results announced during a Celebration Ceremony on Zoom in August, 2025.** Winners and finalists will be announced and acknowledged after the event on <http://moafterschool.org>. There is no cash value to "in-kind" prizes and no exchanges or refunds will be offered. Prizes are non-transferrable.

Missouri AfterSchool Network reserves the right to update these rules at any time. We will make every attempt to notify applicants of any changes to the rules. However, it is the responsibility of contestants to stay up to date with Young Entrepreneur Pitch Challenge Rules and Regulations at <http://moafterschool.org>. Thank you!