

MASN Policy and Advocacy Committee
NOTES—October 7, 2015 Meeting

- Introductions and overview of the committee

- Legislative Update: 21CCLC
 - For the latest on 21CCLC, visit the Afterschool Snack blog from the Afterschool Alliance: <http://www.afterschoolalliance.org/afterschoolsnack/ASnack.cfm>
 - The Senate and the House have each passed versions of ESEA Reauthorization—the Senate version includes 21CCLC as we know it; the House version does not include 21CCLC as a dedicated funding stream, and block grants the funds to local school districts.
 - The Senate and the House will conference on the bills to come up with a final version to pass along to the President; the timing all depends on several things, including the election of new House leadership.
 - The budget process for funding current 21CCLC is underway; Sen. Blunt's appropriations staff recently had a positive visit at a Springfield, MO 21CCLC program.
 - Now is still an important time to contact our legislators—contact Casey for assistance with this hansoncb@missouri.edu, or visit the Afterschool Alliance's Action Center: <http://afterschoolalliance.org/take-Action-Write-Congress.cfm>.

- Coming soon—Lights On Afterschool! October 22
 - We discussed Lights On and potential strategies for promoting events, inviting legislators, using social media.
 - MASN is having a #MOLightsOn contest that will run through October 30: <https://moafterschooladvocate.wordpress.com/2015/10/16/contest-announcement-molightson-photo-contest/>.

- Save the Date—Mayoral Summit on Afterschool and Expanded Learning and Child Advocacy Day
 - MASN is co-hosting a Mayoral Summit with our counterpart from Kansas—the Kansas Enrichment Network—and the United Way of Greater Kansas City. The event will be held on April 26, 2016 in KC. More details to come.
 - Child Advocacy Day will be held on April 6, 2016 at the State Capitol in Jefferson City. More details to come.

- Highlighting Programs and Stand-out Professionals

- MASN wants to highlight programs and professionals throughout the year with a monthly recognition program—the committee will work on this throughout the year.
- Afterschool Heroes
 - The MASN Steering Committee is working on recruiting “VIPs” from other sectors to work with MASN throughout the year to help raise awareness of afterschool around the state—committee will be enlisted to help with this as the committee works on finalizing some of the pieces.
- Sign-up for workgroups and discuss next steps
 - We broke into three working groups for the remainder of the meeting—these groups will work on moving forward some of the specific tasks of the committee throughout the year, including: the Mayoral Summit, Child Advocacy Day, and the Recognition program. The groups are fluid—as in, committee members can participate in the conf. calls/work of more than one group if they wish. Each group set a conf. call time to meet before our next quarterly meeting—Dec. 9.
 - Mayoral Summit Workgroup—conference call set for November 16 @ 9AM
 - Members: Stoney Hays, David Carroll, Daniel Savage, Becky Markt/Lyndsy Richardson, Deborah Taylor
 - Recognition—conference call set for November 16 @ 10AM
 - Members: Sarah Pipes, Jessica Pyle, Paige Beck, Nicole Gervich, Antona Jones, Holly Tanaka
 - Notes: “Professionals Recognition”—apply quarterly for nominations and accept monthly winners base on those nominations; Prizes—ribbons, gift cards—to be used on self, out of 12 winners, there will be 1 selected as overall winner and will win conf. registration and travel to MOSAC2.
 - “Program Recognition”—sames as professional except gift card, etc. used on program
 - Nomination form—look at MOSAC nomination forms that are similar
 - For first year: base yearly winner from Jan-June for MOSAC 2016; for future years, winner picked based on July-June winners.
 - Child Advocacy Day—call will be held on October 27 at 1PM
 - Members: Ron Rowe, Colleen Abbott, Tyler Kearns, Connie Oldsen, Mallory Russell
 - Notes: afterschool buttons—possibly made by students; also talked about artwork framed from afterschool students from that district; videos made from various programs about AS shared in the Rotunda at the booth or possibly have students there demonstrating activities; Kids

advocacy meeting held during adults training; t-shirts for professionals attending and possibly students to identify afterschool people

- Questions—budget? How much space do we have with table?
Afterschool identified as group in registration?